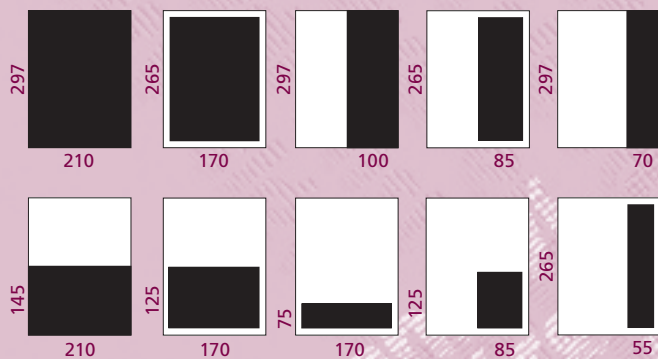


## A rate card of advertisements

size	location	price – colour [EUR]	price – black- and-white plus 1 colour [EUR]	price – black-and- white [EUR]
1 A4	1 <sup>st</sup> page of the cover	950.–	–	–
1 A4	2 <sup>nd</sup> page of the cover	890.–	–	–
1 A4	3 <sup>rd</sup> page of the cover	865.–	–	–
1 A4	4 <sup>th</sup> page of the cover	910.–	–	–
1 A4	inside	780.–	680.–	515.–
sheet (2xA4)	inside	1 150.–	885.–	760.–
1/2 A4	inside	390.–	340.–	257.–
1/3 A4	inside	260.–	226.–	171.–
1/4 A4	inside	195.–	170.–	130.–
1/8 A4	inside	98.–	88.–	68.–
glued-in sheet (total edition)	inside	660.–		
loose inserted sheet	inside	300.–		

### Parameters [mm]



Surcharge for a colour version of the article: 1 A4 = 200 EUR  
 At different dimensions an aliquot part of the rate is paid but the colour advertisement on the 1<sup>st</sup> page of the cover cannot be divided.  
 Repeated publishing of the same advertisement within the same year will be charged with 10% reduction.

Valid from the 1<sup>st</sup> January, 2010

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SVAZ  
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2010

THE SPECIALIZED  
MAGAZINE

for Czech and Slovak  
foundry industry

2010

## The magazine is destined to

- foundry management and workers
- schoolmasters and students of vocational and comprehensive schools and of universities
- research and scientific workers
- suppliers of materials to foundries
- businessmen

## General orientation

- articles oriented to practice and special theory
- articles presenting manufacturing program of domestic and foreign firms
- experience from operations, introduction of new equipments, technologies, and manufacturing processes
- problems in a field of management, economics, marketing, and ecology

## Contents of sections

- news of the Association of Foundries of the Czech Republic, of the Czech Foundrymen Society, of the Czech Investment Casting Association, of the Association of Foundries and Forges of the Slovak Republic
- news and reports on current domestic and foreign events in social and specialized life in a field of foundry industry
- information about news in foundry branch
- matters of interest from the foreign press
- articles about persons celebrating an anniversary
- history of foundry industry in the Czech Republic and in the Slovak Republic
- inventions and patents
- new publications etc.

<b>Location</b>	the Czech Republic and the Slovak Republic
<b>Size of the page</b>	210 × 295 mm
<b>Make-up layout</b>	170 × 250 mm
<b>Number of copies</b>	700–1 000 pieces
<b>Advertisements</b>	orders to be directed to the Editor's office agency Commission is not provided surcharge for a colour version of the article: 1 A4 = 200 EUR in case a full-page advertisement will be ordered, we offer a possibility of publishing an article (maximum 2 typescript pages)

<b>Price reduction</b>	repeated publishing of the same advertisement in the same year will be charged with 10 % reduction
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<b>Technical data</b>	printing: letterpress, offset, 4 colours screen: 175 lpi graphic originals on a diskette: tiff, jpg, eps, pdf format, 300 dpi without compression printing house: Reprocentrum, a. s., Bezručova 29, CZ-678 01 Blansko
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<b>General conditions</b>	pictures and typescript on a disc or per e-mail deadlines for sending the texts and advertisements for printing: see the Schedule; for the manufacture of the foil for the 1 <sup>st</sup> page of the cover it is necessary to keep 6 cm at the top free for the title SLÉVÁRENSTVÍ
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<b>Subscription fee in Europe</b>	70 EUR (incl. postage)
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<b>Subscription fee in other countries</b>	120 USD or 85 EUR (incl. postage) (6 issues a year)
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## Schedule of editions of the magazine SLÉVÁRENSTVÍ for 2010

Issue No	Deadline	Publication Date	Special Topic
1–2	December 1 <sup>th</sup> , 2009	February 26 <sup>th</sup> , 2010	Aluminium alloy castings
3–4	February 10 <sup>th</sup> , 2010	April 27 <sup>th</sup> , 2010	General topic number
5–6	April 20 <sup>th</sup> , 2010	June 16 <sup>th</sup> , 2010	Manufacturing process of middle and heavy castings (47 <sup>th</sup> Foundry Days)
7–8	June 28 <sup>th</sup> , 2010	August 31 <sup>th</sup> , 2010	FOND-EX Fair September 13 <sup>th</sup> –17 <sup>th</sup> , 2010 introduction of exhibitors
9–10	September 24 <sup>th</sup> , 2010	October 29 <sup>th</sup> , 2010	Evaluation of the FOND-EX Fair 2010
11–12	October 14 <sup>th</sup> , 2010	December 15 <sup>th</sup> , 2010	Investment casting